DPA • STRATEGIC CSR & NGO ADVISORY

DECODED POLICY ADVISORY

"Translating Ground Work into Growth."

Empowering grassroots and regional NGOs across **Uttar Pradesh, Bihar, and Jharkhand** with institutional compliance, data-backed grant proposals, and audit-ready impact evaluations to unlock sustainable CSR and government funding.

OUR FOUR CORE ADVISORY PILLARS

PILLAR 01 • RESOURCE MOBILIZATION

CSR Grants Proposals & Pitching

End-to-end drafting of compelling, donor-aligned project proposals and corporate pitch decks tailored to Schedule VII CSR mandates.

- Logical Framework Analysis (LFA) & budget modeling
- Targeted proposals for Education, Health & Livelihoods

PILLAR 02 • EVIDENCE & REPORTING

Impact Assessment & Evaluation

Structured field evaluations and outcome reports that convert grassroots activities into measurable, corporate-grade metrics.

- Baseline, midline & endline survey design
- Donor-ready annual impact & utilization reports

PILLAR 03 • REGULATORY READINESS

Govt. Registration & Compliance

Complete documentation support to ensure your organization meets mandatory statutory norms required for institutional funding.

- NITI Aayog NGO-Darpan onboarding & profile audit
- 12A, 80G & MCA CSR-1 readiness guidance

PILLAR 04 • INSTITUTIONAL OUTREACH

CSR Partnership Matching & Liaisoning

Strategic alignment of high-impact grassroots initiatives with relevant corporate foundations and implementing agencies.

- Corporate CSR alignment & due-diligence prep
- Stakeholder communication & partnership follow-ups

WHY PARTNER WITH DECODED POLICY ADVISORY?

Regional Grassroots Focus

Deep understanding of local development realities across UP, Bihar & Jharkhand districts.

Policy & Data Rigor

Backed by public policy research and structured data analytics to meet corporate due-diligence standards.

NGO-Friendly Engagement

Flexible, transparent project-based and retainer models built specifically for growing regional NGOs.

HOW WE WORK WITH YOUR NGO

STEP 01

15-Min Free Audit Call

Quick review of your NGO-Darpan, 12A/ 80G, and CSR-1 readiness gaps.

STEP 02

Custom Action Roadmap

Tailored plan for compliance fixes, grant proposals, or impact reporting.

STEP 03

Execution & Pitching

Delivery of audit-ready documents and structured outreach to CSR partners.

Book Your Free 15-Minute CSR & Compliance Audit Call

Let's evaluate your organization's funding readiness and build a clear roadmap to scale your grassroots impact.

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